



THE MACKAYAN

DPA & GDPR

This magazine takes personal information seriously and always adheres to applicable laws governing the receipt and use of personally identifiable information. The policy below outlines the kinds of receipt and how they are dealt with.

Users

Through visiting the site and interacting with any of the options available, the owner(s) of The Mackayan do not keep records of visitors for the purpose of marketing, selling to a third party, except in the provision and management of visitor statistics, collated on an anonymous basis.

Customers

Through the use of services being provide by The Mackayan and its owner organisation, Houghton & Mackay, there may be certain pieces of information, such as name and address, which are used to provide services as requested by customers, for which the customer has already been provided information, prior to the service taking place.

Any information given by the customer will be kept confidential, only used for the purposes they are intended and will be retained only for as long as required by law or other relevant legislation.

Editorial Team & Participants

Participants of the Magazine as writers, will naturally release their full name to the audience, via their articles and for the purpose of marketing their personal brand.

Should an external, third-party request information on an individual, this will be managed on an ad hoc, legally conducted, and mutual basis.

Any personally identifiable information obtained through the course of team interaction, but within the confines of the private Business framework will be kept confidential, and in a legitimate, professional manner.

Interviewees

From time to time, the Magazine and its team members may conduct interviews for the purpose of providing articles to the wider audience. This part of the policy is split into two elements:

- **Information not included in the article**

See “customers” above, for an outline of how information is managed and kept, also in the case of Interviewees.

- **Article Publication**

Any personally identifiable information appearing in articles for public consumption following interview shall already have a mutually release on record by both a representative of the magazine and the interview participant.

Please refer to the [Interview Policy](#) document for further information.

Contact:

For further information, email:

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